

**CHANNEL JUMPER**  
FINEST QUALITY SINCE 1976

*Wear the tradition, naturally.*



*The Alderney - Blue*



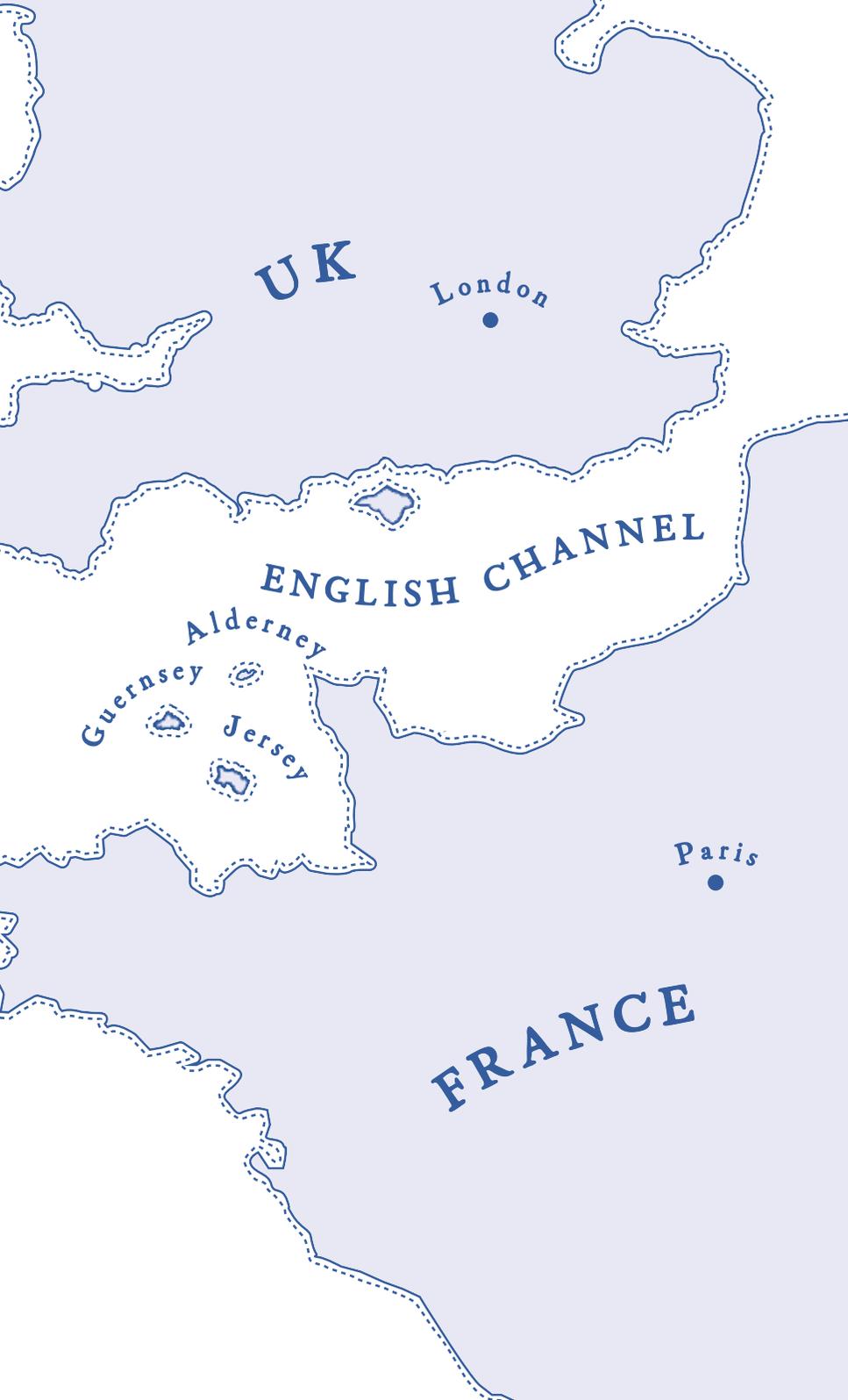
# Channel Jumper Ltd.

**OUR COMPANY WAS STARTED AS A COTTAGE INDUSTRY IN 1976 ON THE ISLAND OF ALDERNEY, PART OF THE BAILIWICK OF GUERNSEY.**

The intention was to revive the Alderney sweater which had not been in production for over 50 years, and to establish a knitting industry on the Island.

Today the company produces a wide range of traditional Guernsey, Alderney and Jersey jumpers. Applying traditional techniques and patterns as well as using only the finest British Worsted Wool is a matter of course.





# Alderney

**CHANNEL JUMPER IS BASED ON THE BEAUTIFUL ISLAND OF ALDERNEY IN THE CHANNEL ISLANDS, 60 MILES FROM THE SOUTH COAST OF GREAT BRITAIN.**

Just a stone's throw from the south coast of England lies the treasured island of Alderney. Much lesser known than its larger sister isles, Guernsey and Jersey, this comparatively small island (just 3½ miles by 1½ miles at its widest point) is a hidden gem with beautiful beaches, rich heritage, precious wildlife and stunning scenery all waiting to be discovered.

With a strong fishing community, the tradition of the Guernsey jumper is just as relevant to Alderney as it is to its larger neighbouring islands. In fact, the legacy of the Guernsey is so important to Alderney that it has its own version of the Guernsey named after it, of which it is understandably proud.

A much slower pace of life is one of the greatest delights of visiting our island. Getting out and about on foot to explore many of the fascinating historical sites, huge diversity of wildlife on offer or just taking in the fresh sea air is one of the most enjoyable ways to experience Alderney's natural, unspoilt environment.

The natural qualities of our knitwear are in keeping with the beautiful environment in which we live. Should you decide to visit, we are sure you will recognise why this is so important to us. Please do visit [www.visitalderney.com](http://www.visitalderney.com) if you would like to know more.







# Finest British Worsted Wool



License No.  
GB0011 - 1

**OUR WOOL STARTS ITS LIFE UPON THE  
FELLS AND DOWNS OF THE BRITISH  
COUNTRYSIDE.**

The garments we produce use Worsted wool which is hand graded for the finest quality and fibre thickness. This results in a sustainable, completely natural garment.

Our traditional sweaters are knitted with close stitches from tightly twisted wool and this gives it its ability to withstand sea spray and rain. The result is a strong, long lasting garment that will hold its shape better in both wear and washing.



*The Traditional Guernsey - Denim Blue*





# The Traditional Guernsey

## A PRODUCT OF ISLAND LIFE

The traditional Guernsey sweater has a story to tell. The rib at the top of the sleeve is said to represent a sailing ship's rope ladder in the rigging, the raised seam across the shoulder a rope and the garter stitch panel, waves breaking upon the beach. The traditional Guernsey sweater was originally a local fisherman's working garment, hence the diamond under the arm for ease of movement and extra strength. It is knitted with close stitches from tightly twisted wool and this gives it its ability to withstand sea spray and rain.

Traditional Guernsey sweaters were knitted by the womenfolk of the fishing and farming families of the islands, when many earned their living from the sea or the land. The distinctive pattern was handed down from generation to generation and the knitting skills passed on from mother to daughter.



*The Traditional Guernsey - Denim Blue*





*The Traditional Guernsey - Oatmeal*



*The Traditional Guernsey - Dark Navy*

*The Corblets - Denim Blue*



## Lord Nelson and the Guernsey

The Guernsey had become well known by the 19th century. Nelson recommended it to the Admiralty as a valuable article of Naval clothing and, in 1857, the soldiers of the garrison in Halifax, Nova Scotia were issued with Guernseys as part of their winter equipment.

To this day our traditional Guernsey knitwear is produced using age old techniques that have been tried and tested for more than a century.



*The Braye - Oatmeal*



The Braye - Denim Blue



# Royal Approval

The traditional Guernsey sweater has always been made from the best English worsted wool since the 16th century, when licenses were granted by the crown to import wool from England. Elizabeth I and Mary Queen of Scots both owned Guernsey knitwear.

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*“Our traditional sweaters are knitted with close stitches from tightly twisted wool, and this gives them the ability to withstand sea spray and rain.”*

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# Beyond the tradition

In recent times, we have noticed a significant shift in the age group of customers who choose to purchase a Guernsey. To this end, we have adapted new styles such as our quarter zip (The Corblets) and full-zip (The Clonque) options, which incorporate the traditional standards of a Guernsey whilst adding a modern twist. This has made the tradition accessible to a younger generation who appreciate the longevity and practicality of a well-made hard-wearing Guernsey Sweater. There is also a greater preference for environmentally sourced, sustainable materials. Consumers are beginning to recognise that even simple choices such as the type of jumper they buy can effect our planet significantly in the long-term.

We use only 100% pure British Worsted wool so our customers can be assured that our jumpers are produced in a sustainable, environmentally friendly way.



*The Alderney - Blue*





# The Alderney

Originally, the Guernsey was the traditional jumper worn by island fisherman, regardless of which Island they came from. When Channel Jumper was established in 1976, the intention was to revive the Alderney sweater, a unique variation of the Guernsey with the Alderney Lion holding a sprig knitted into the front of the jumper. This was in keeping with the Island's coat of arms.

Looking back at the time that the original Alderney jumper first came into being, many other knitting patterns were also in use. The unique design of our Alderney incorporates both the original features of the Alderney plus additional patterns relating to the time of its conception. This distinguishes it even more so from the traditional Guernsey.

We are currently the only manufacturer based in the Channel Islands to offer the Alderney.



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Channel Jumper Ltd  
Braye Harbour  
Alderney, GY9 3XX  
Bailiwick of Guernsey  
Channel Islands

+44 1481 822 202  
[info@channeljumper.com](mailto:info@channeljumper.com)

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[CHANNELJUMPER.COM](http://CHANNELJUMPER.COM)

Braye Bay - Alderney Photo courtesy of [www.visitalderney.com](http://www.visitalderney.com)

